TANK

WEBSITE REDESIGN CHECKLIST

Fill out this simple, one-page checklist to identify what your website should be communicating with your audience.

○ ## What Do You Sell?

What are the products or services that you offer to your customers?

_____

_____

_____

_____

○ ## Why Should You Care?

What benefit do your products or services provide to your customers?

_____

_____

_____

_____

○ ## How Do I Get It?

What are the steps your customers should take to purchase their product or service?

1. _____

2. _____

3. _____

TAKE THE NEXT STEPS

A modern website with clear messaging will attract your target audience and generate qualified leads that are ready to buy.

SCHEDULE A MEETING